

Sascha Grierson  
Scotland's Rural College  
**Type of address: Postal address.**

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## **Current Employment**

### **Principal Consultant**

Scotland's Rural College  
Edinburgh, United Kingdom  
15 Jun 2020 → present

## **Current Role and Career Overview**

Joined SAC consulting in June 2020 as Senior Project Manager for the Scottish Farm Business Survey. Commissioned annually by the Scottish Government, it provides in-depth economic and environmental analysis of 420 farms in Scotland for national farm statistics essential for informing future rural policy.

The role requires engagement with Scottish Government managing change in the survey data gathering to fit with ongoing policy changes. Nationwide staff management during COVID pandemic setting targets and monitoring progress, overseeing technical project management and data handling, maintenance of data quality standards and optimising outputs for Scottish Government and survey co-operators.

Experienced in research design and interpretation, quantitative survey methodology, financial management of farming business, research and assessment of diversification opportunities and their delivery. Started Agritourism development on farm with farm tours, self-catering accommodation and events. Understands the changing rural policy environment within which rural businesses will operate in 2021 and beyond.

## **Key Skills**

- Organic food and farming methods, standards, licensing and marketplace
- Scenario planning for business growth, diversification on farm, and incorporation of new products and enterprises, capital allocation and investment assessment, financial management of integrated farm business to scrutinise enterprise performance, budgeting and target setting.
- Agritourism business development
- Red meat and poultry slaughter, butchery, waste management, HACCP principles and practice
- Networked in independent local food system, including logistical and infrastructural challenges
- Food premises design, Environmental Health, Food Standards Scotland requirements, and associated inspections standards and legislation
- Poultry (meat and eggs) production with associated legislation

## **Previous Employment: Director JAC Grierson Ltd June 2006- June 2020**

Farm diversifications delivered within JAC Grierson Ltd 2006-2020

- Feasibility study, PMGS capital grant funding win 2006, project management, design, and delivery of on farm poultry rearing, slaughtering and processing enterprise.
- PMGS grant funding win 2007: Brand overhaul and development of website, social media campaigns.
- Grant funding win, planning design for 12000 organic laying hens: 6 x field operations 2004-2006
- Addition of Rare breed pork rearing enterprise on farm 2010
- Project management, design and integration of on-farm red meat production facility 2011
- Project management 42kW Solar PV system installation and monitoring 2012 / 2013
- Ongoing monitoring of financial performance of above enterprises 2007-2020
- Agritourism development: farm tours, events and self-catering 2016-2021

## **Previous employment - The University of Edinburgh, Department of Medicine 1991-2000**

Sascha E. Martin: Research Assistant, Post-Doctoral Research Associate, PhD awarded 1997.

Projects and 1st and co-author publications on Upper Airway measurements and functions in Sleep Apnoea, Mood and Psychometric Function impairments in Sleep Apnoea in international peer reviewed journals, presentations at international conferences.